

Master Pool Builders

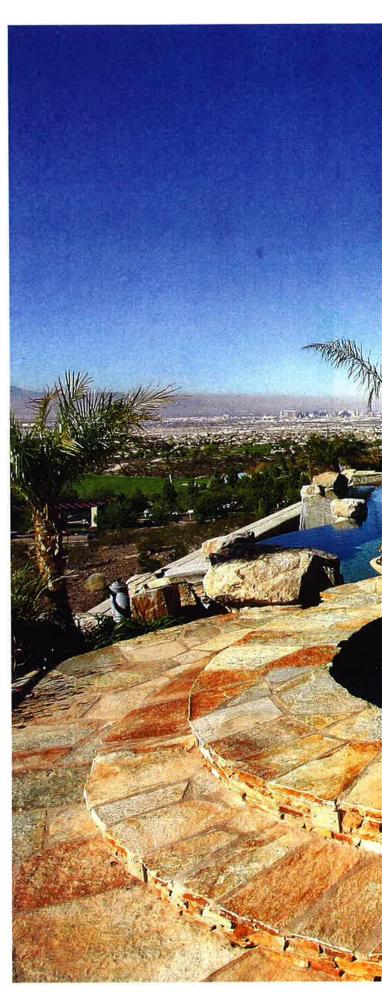
The Master Pools Guild, Inc., does not construct pools, it develops relationships. The Guild is a global network of elite custom pool builders whose mission is to build the finest pools in the world. The secret to achieving this goal is simple: members freely share ideas and information with each other.

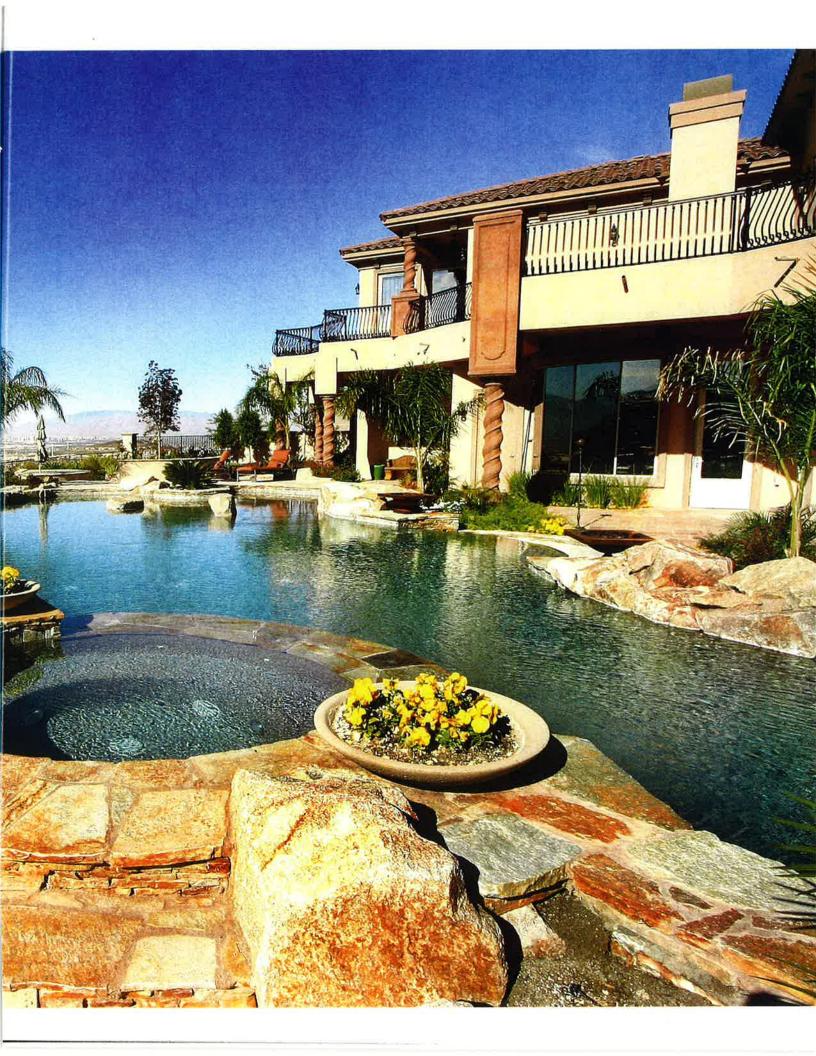
Guild members are craftsmen, creatively and constructively consulting with one another on designs, construction techniques and technology. And they are professionals—conducting business according to the Guild Code of Ethics that embraces integrity, good business practices and respect for the rights of clients, employees and suppliers.

The Guild was established in 1962 and continues to grow stronger with each passing year. Currently, in addition to its 100-plus members across North America and the Caribbean, there are members in England, Spain, Costa Rica, Mexico, the Dominican Republic, New Zealand and Australia. Membership is by invitation only and is earned by topping the A-list of custom builders in a respective area.



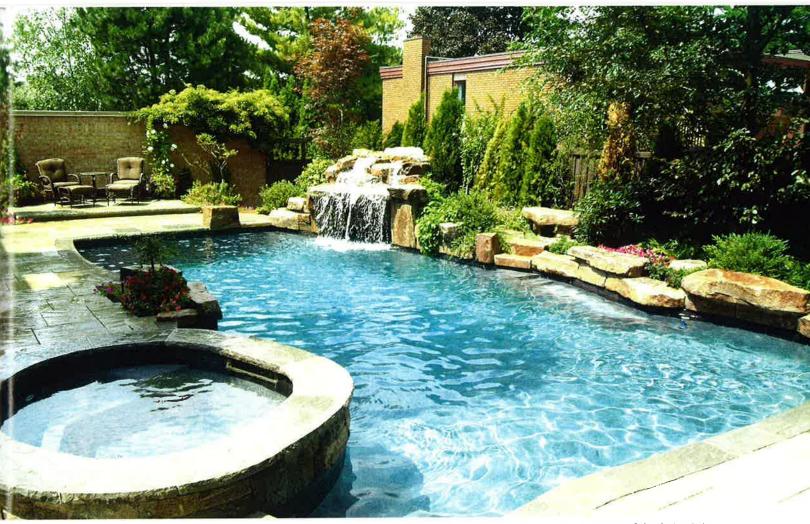
There are many parts to this exotic splendor. The vanishing edge, which can be seen in the close-up shown to the left, provides a dramatic water feature when viewed from below. Natural landscaping, boulders and planters dot the area, supplying a variety of hues and tones to the setting. *Photos courtesy of Prestige Pools, Inc.*







The dark blue tiled wall, which doubles as a sheer waterfall, boldly accents the soft colors of the swimming pool. The deck is multileveled and is designed to accommodate an outdoor kitchen and still have space for lounging and other activities. Photo courtesy of Klimat Master Pools, Highland Heights, Kentucky.



Surrounded by wild beauty, this secret garden is just the ticket for those seeking a backyard retreat. Every aspect of the design is in harmony. The rock waterfall, the elevated spa, the flagstone deck and the landscaping work together to form a peaceful getaway. *Photo courtesy of Gib-San Pools, Ltd., Toronto, ON, Canada.*

Each year, associates enter their creations in an international competition as a way of communicating ideas as well as benchmarking their talents. Regardless of any artistic or technical challenges that may arise, members have incredible resources at their disposal, namely, each other. Individually, each builder is extremely talented and experienced in building pools, indoors and outdoors. Collaboratively, however, their expertise and geographic range is virtually unmatched.

Frequent meetings and vendor seminars ensure that builder members keep up with the latest trends in both pool design and construction techniques, allowing them

to continue to push the limits of imagination and innovation in meeting their clients' dreams.

When a pool is constructed by a Master Pools Guild member, one can rest assured that it is, indeed, built by a master. *

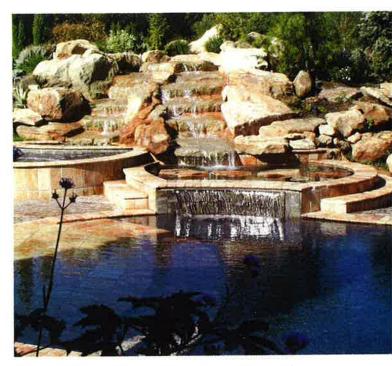
Master Pools Guild, Inc.

Headquarters 9601 Gayton Road Suite 101 Richmond, VA 23238 800-392-3044 www.masterpoolsguild.com

In Business for 45 Years

Members Build Approximately 12, 500 Pools per Year

> Service Area International



No doubt about it, this magnificent rock waterfall could be considered the eighth wonder of the world. Multi-faceted, water flows eternally over large and small boulders and rocks into the pool and the elevated spa. A beach entry presents a gentle entrance into the water. *Photo courtesy of Custom Pools, Boise, Idaho.*